

# A FEW OLD-TIME DRY GOODS MERCHANTS HERE MUST BE PRETTY SICK

Judging from the way people tell us, it seems to be hard work for most of the people to get away without them getting "some song and dance" about us; but all their talk don't do them any good. The Grand Rapids people, as well as those of surrounding towns, are well aware

Who the Siegel's Are by Reliable Merchants Here and Elsewhere.

As this firm is known all over the United States as one of the largest Manufacturers and Importers in Cloaks and Suits, and guarantees to do business in a business way only, and in a reliable way—no sneaky, underhanded way, like some do. You know we spoiled the cloak business here for them. We are booked here to stay and to do the cloak business of the town.



1,100 Jackets,  
Plain and  
Fur Trimmed,  
Colors and  
Black,  
Sold at  
\$7.50, \$9.00  
and \$10.00;  
This  
Week's Price  
**\$5.95**



500 Jackets,  
Plain or  
Fancy Backs,  
\$12.00  
Values,  
This Week's  
Price,  
**\$7.50**



200 Jackets,  
Never  
Sold Less  
Than \$15.00,  
\$13.50  
and \$12.00,  
Go This Week  
At  
**\$9.95**



All Our  
\$20.00,  
\$18.00 and  
\$16.50  
Jackets  
Go This Week  
At  
**\$13.50**

We are CUTTING THE LIFE OUT OF PRICES ON CLOAKS. We mean business and keep it up. You have the largest, newest stock to select from. Our Factory keeps on sending every week. There is no let up to our stock. We still continue to sell our SUITS at 20 PER CENT DISCOUNT and do the altering FREE OF CHARGE. A big slaughter on SILK SKIRTS and MACKINTOSHES. Also Children's and Infants' Cloaks this week. Come to the only exclusive Cloak and Suit Store here, which sells you new goods at manufacturers' prices. That store is

## SIEGEL'S

50 AND 52 MONROE ST.

Mail Orders Promptly Attended To



### Unloading Sale. THIRD WEEK.

As we predicted, we broke the record on sales last week—never before in the history of the store was there such a week's trade—never before in Grand Rapids were there such crowds of pleased buyers. Our progressiveness in knocking off profits now and unloading when you must buy, instead of waiting in the old-fogy way, till January or February, when you've bought your clothes, has caught the town.

But we're not satisfied yet—this week must show still greater results—prices like these will bring them.

Men's Kersey Overcoats, velvet collars, flannel lined, worth \$12.....	<b>\$ 6.88</b>
Men's Storm Overcoats, Freize and Chinchilla, worth \$15.....	<b>10.88</b>
Men's Blue and Black Fine Beaver Overcoats.....	<b>7.50</b>
Children's Cassimere Cape Overcoats, worth \$4.00.....	<b>2.50</b>

Men's Fine Double Breasted Black Cheviot Suits, were \$15.....	<b>\$10.92</b>
Men's Worsted, Cheviot and Cassimere Suits, were \$12.....	<b>8.99</b>
Men's all-wool Pants, warranted not to rip.....	<b>1.25</b>
Men's Jersey Overshirts, black and fancy, worth \$1.25.....	<b>69c</b>

It's unusual at this time of the year to forego profits, but we're doing it.

## GIANT

CLOTHING COMPANY,  
CANAL AND LYON STREETS.

### Kure That Kauf!

#### DO YOU KNOW

That Dr. Webster's Cough Balm is guaranteed and is a positive remedy?

#### DO YOU KNOW

That Dr. Webster's Cough Balm is efficacious for the relief of all throat and incipient lung troubles?

#### DO YOU KNOW

That Dr. Webster's Cough Balm is prescribed by the best physicians for coughs, colds, asthma, bronchitis and the first stages of consumption?

#### DO YOU KNOW

That Dr. Webster's Cough Balm is salivation for weak lungs and should be used early before the cough has got too strong a hold on you?

#### DO YOU KNOW

That Dr. Webster's Cough Balm costs only 50 cents and is for sale at

**PECK'S DRUG STORE,**

Corner Monroe and Division Streets.

**Jacob Meyers**

wishes to announce that he has reopened his

**LAKE ROAD LIVERY!**

AT 251 LAKE AVE.,

First class rigs can be had at a moment's notice or by calling or telephoning—24.  
Also for Sale Harnesses, Carts, Buggies, etc.  
Or will exchange for anything in my line.  
Also handles flour, feed, hay, straw, etc.

FOR the coming Holidays  
an elegant line of  
goods has been  
selected. Each  
and every article  
a Novelty, a display  
you will enjoy.

**A. PREUSSER**

35 MOROE STREET.

Novelties in  
Rings, Chains,  
Jewelry of all  
kinds, Precious  
Stones, unique  
designs in Brace-  
lets, Pins, etc.  
Rich, elegant pat-  
terns in Silver-  
ware.  
Don't fail to see my  
Spectacles.

**DON'T CHURCH OR THE OPERA WITHOUT TRYING THE IRIX PERFUME THE BREATH 5 & 10 CTS**

**Geo. A. Hall & Co**

56 MONROE ST.

BE SURE YOU SEE OUR LINE

**Holiday Goods!**

WE KNOW you will enjoy it. We also feel that we will profit by your visit, as you are sure to want something from our varied and carefully selected stock. There is almost no end to pretty gift books in all bindings, and should you want a set of Standard Works we want to see you first, as we have special bargains to offer you in this line. In

**FINE LEATHER GOODS**

We have Purse, Bill Books, Card Cases, Calendars for office and library, Photo Cases, Cigar Cases, Diaries for 1923, Gold Pens, Fountain Pens, Novelties in Pens, etc.

An endless variety of

**Christmas Books and Booklets**

Our neighbors have demonstrated the prices in Fine Writing Papers, and to be in the "swim" we are selling Crane's fine papers at one-third of regular prices. We can not afford to do this, but will, and we suggest that now is a particular good time to get writing paper. It will pay you to purchase in excess of your present needs.

**STANDARD FASHION CO.'S**

**PATTERNS.**

Stamped Goods and Stamping

BY B. S. HARRIS.

Also Buttons Covered.  
Telephone 317. 525-527 S. Division-st

SENSIBLE

## HOLIDAY GIFTS

Buy one of those delightful  
Turkish Rockers in leather.  
This year we will make a  
SPECIAL run on our \$50  
ROCKER. It is a beauty.  
Many other sensible gifts in  
Tables, Chairs, Chamber and  
Library Suits.

**BERKEY & GAY FURNITURE CO.**

174 TO 180 CANAL ST.

## SAFE INVESTMENTS

FOR THE

**'Capitalist, Merchant, Manufacturer, Mechanic and Laborer!**

We can sell you a good lot, 50x125 feet, in the Muskegon Improvement Company's addition, Muskegon Heights, Michigan, for \$200.00. You can realize a profit of 100 per cent on this property. Terms to suit.

We can sell you a good lot, 25x140 feet, adjoining the "Heights," in Charles M. Steele's first subdivision, for \$80.00. Terms only \$2.00 cash and 50 cents a week, or \$2.00 a month thereafter until paid for. No interest. We guarantee a good profit. Write for particulars.

We can sell you a lot in Charles M. Steele's second subdivision for \$39.00. Terms, \$2.00 cash and 50 cents a week until paid for. Write for plans, views, etc.; sent free.

We can sell you one of our Hackley Park lots for \$28.00. Terms only \$2.00 cash and thereafter 50 cents a week until paid for. Stop a moment and think. Your choice of a good lot for only \$28.00. Plans and information sent free upon application. Don't miss these golden opportunities. Send us an order today. We refer to any of the National Banks in Muskegon.

This manner of saving money will be far more profitable than Savings Banks or Building and Loan Companies, and more safe. Real estate is the foundation and basis of all securities.

If you have anything to sell or trade write us, with full particulars, inclosing stamp for reply. We have customers all over the country.

We have for sale or exchange a beautiful home, house and 20 lots. House contains ten rooms, porches, shrubbery, shade and fruit trees, stable, etc. Adjoins Hackley Park assembly grounds. Must be seen to be appreciated. Address all letters to

**STEELE & AYRES,**

Successors to Chas. M. Steele & Son,  
MUSKEGON, MICH.